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U. S. Department of Agriculture

*All That's Best In*

# Mums - 1941



*35th  
Annual List*

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## Stafford Conservatories

Telephone 158-2 Located On Connecticut Route 15

*Stafford Springs, Connecticut*

# **P R I C E S**

## **R O O T E D   C U T T I N G S**

**\$3.00 per 100, \$25.00 per Thousand**

**60c per Dozen**

**Except where individual prices follow varieties of later  
introduction.**

**For Plants from 2¼ in. pots add \$1.50 per 100 to prices quoted.**

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## **SCHEDULE OF RATES**

**6 of one variety billed at the dozen rate**

**25 of one variety billed at the 100 rate**

**250 of one variety billed at the 1000 rate**

**If order totals 1000 cuttings—25 or more of a variety will  
be billed at the 1000 rate.**

**If order totals less than 1000 cuttings quantities under  
250 of a variety will be billed at the 100 rate, in multiples of  
not less than 25.**

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## **C. O. D. ORDERS—SEE TERMS OF SALE**

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## **Special Offer at \$20.00 per 1000**

**We offer Rooted Cuttings, our selection of varieties, at  
\$20.00 per 1000 and will assure you of a good selection using  
only good commercial varieties. You may select the quan-  
tity desired of color, type and blooming season. Not less than  
25 of a variety.**

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**C E R T I F I C A T E   O F   I N S P E C T I O N   F O R  
J A P A N E S E   B E E T L E   S U P P L I E D  
O N   R E Q U E S T**

## STANDARD LARGE FLOWERING VARIETIES

### LISTED IN ORDER OF FLOWERING

#### WHITE

**QUAKER MAID.** The earliest white, good stem and fine foliage. Grows 5 feet from early June planting. Best results from buds taken end of August which mature first week in October.

**AMBASSADOR.** A very large, closely incurved and perfectly formed white, maturing October 20th. Flowers held perfectly upright by strong stems. Terminal bud.

**SILVER SHEEN.** Pure white, incurved form, maturing October 20th. Has wonderful keeping qualities. Select bud August 30th

**ALBATROSS.** Large white, medium height, good all around habits. Matures October 25th from Terminal Bud. This is a new introduction which we believe will become very popular. Good for shading. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1,000.

**SNOW WHITE.** Incurved. Maturing November 1st. Best Commercial White at this date. Very easy grower. Terminal bud.

**BETSY ROSS.** A large flower of perfect incurved form, clear white in color, with excellent stem and foliage, maturing Nov. 1st.

**MONUMENT.** Pure white incurved, of very perfect form producing bloom 7 inches in diameter. Matures November 10-15th. Height 4 feet. Select bud September 10th.

**CHAS. RAGER.** The most reliable white for early November. Bonaffan in form but larger. Good stem and foliage. Very easy grower. Select bud September 15th.

**MEFO.** Large creamy white, maturing November 15th to 20th. Closely incurved with lower petals irregularly reflexed. Select buds September 15th.

**MARKETEER.** A large incurved white with rigid stem and heavy foliage to properly set off the flowers. Easily grown into specimen blooms. Matures November 20th—from terminal bud.

**ANTARCTIC.** (Baur-Steinkamp) Pure white round flowered variety of good commercial size and substance. Blooms November 20th. Height 5 ft. Truly a valuable white. Take terminal bud. \$2.00 per doz., \$10.00 per 100, \$90.00 per 1,000.

**WHITE DISTINCTION.** A pure white sport of Distinction. Identical in habits and growth to its parent.

**DECEMBER GLORY.** Excellent commercial variety. Large perfectly formed, tightly incurved, pure white with fine stem and foliage. Height 5 feet from June plantings. Matures Thanksgiving and later. Select bud September 30th.

**CHATANOOGA.** Large pure white, with a good stem. Deep or high rounded flower of good substance, its lateness making it exceptionally valuable. Buds selected September 20th will mature from December on. Height 4 feet from June planting.

**WHITE MISTLETOE.** Fine large pure white for December and later. Strong grower. Select buds September 30th to October 15th. Especially valuable to the retail grower.

**STANDARD LARGE FLOWERING VARIETIES****LISTED IN ORDER OF FLOWERING****PINK**

**LUSTRE.** Fine incurved lavender pink. Matures October 10th. Bud last week in August. Height medium.

**PINK CHIEF.** Very closely incurved on the order of Chieftain although much darker in color. Take terminal bud. Matures October 12th. A good variety for shading.

**JUSTRITE.** The most popular of all early Pinks. Perfectly globular in form on very strong stems. Habit of growth ideal. A good shipper. Matures October 15th from terminal bud.

**MAJ. EDWARD BOWES.** A popular rosy pink, brighter than J. W. Prince. Height medium, good stem and foliage. Flowers of good substance, fully double from any bud reserved early in September.

**ROSE CHOCHARD.** An early pink of a pleasing shade, maturing October 20th. Incurved type, dwarf habit, take bud August 15th.

**EVENING STAR.** An exceptionally fine mid-season pink variety maturing November 1st. Strong growth with good stem and foliage. Select bud about September 5th. Flowers 6 inches in diameter.

**ROSABELLA (Baur-Steinkamp).** A new rich pink of exceptional quality and possessing the requirements of a good commercial 'Mum. Matures end of October from terminal bud. \$2.00 per doz., \$10.00 per 100, \$90.00 per 1,000.

**J. W. PRINCE.** Sport of Chieftain with color somewhat darker and more even. Same easy grower. Firm, closely incurved flowers. Matures early November from buds selected August 30th.

**INDIANAPOLIS PINK.** Closely incurved, upper surface of petals light shade of lavender with reverse slightly darker. Good strong growing habits, maturing November 12th from terminal buds.

**DISTINCTION.** A fine commercial incurved pink. Matures November 20th, and later. This variety is grown extensively in place of Pink Seidewitz.

**THANKSGIVING PINK.** A large flowered, very deep pink of firm substance for Thanksgiving and later. Select buds September 20th. Height 4 feet. Vigorous grower.

**PETER JOHN.** A light pink sport of Thanksgiving Pink. Identical in all respects to its parent, excepting color which is a very pleasing shade of pink.

**HELEN FRICK.** An old popular incurved pink, grown extensively for Thanksgiving. Easily grown into specimen blooms. Height medium, select bud September 10th.

**IMPROVED EDWIN SEIDEWITZ.** The most beautiful of the late pinks maturing for Thanksgiving and later. Select bud September 15th.

**PINK MISTLETOE.** A pink sport from Mistletoe. Best buds September 30th to October 15th. May be had for Christmas and after by planting the end of July or first of August.

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## STANDARD LARGE FLOWERING VARIETIES

### LISTED IN ORDER OF FLOWERING

#### YELLOW

**GOLD LODE.** The most popular early of the day. Fine yellow with good stem and foliage, maturing first week in October.

**CELESTRA.** A round Golden Yellow that follows right on the heels of Gold Lode. Height 5 feet from June planting. Rigid stem and fine foliage. Blooms October 10th. A wonderful shipper.

**MRS. H. E. KIDDER.** An early bright yellow, very stiff upright stem producing flowers seven inches in diameter. Four feet in height from June planting. Ready to cut October 15th from buds selected August 25th.

**COMET. (Baur-Steinkamp)** An intense golden yellow of medium height, with stiff stem and ample foliage. Blooms October 15th from terminal bud. \$2.00 per doz., \$10.00 per 100, \$90.00 per 1,000.

**COLUMBUS DISPATCH.** A very large incurved deep yellow, possessing a remarkably strong upright stem. Height 5 feet from early June planting. Reserve bud September 1st. Blooms 8 inches in diameter are fully developed October 25th. C. S. A. Certificate.

**SUN GLOW.** Early bright yellow of the Bonaffan type maturing October 25th. Fine stem and foliage, producing a high percentage of perfect blooms. Select bud about August 25th.

**GOOD NEWS.** A clear bright yellow sport of Detroit News that possesses all the good habits of its parent. Select bud August 30th, matures October 25th.

**BLAZING GOLD.** An intense golden yellow, globular in form with rigid stem and ample foliage. Responds well to shading and blooms normally in late October. Take terminal bud. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1,000.

**CARDONIA.** One of the finest yellows in point of color, deep, rich, and without a trace of bronze. Solid flower of good size and texture. Strong stem. 4 to 5 feet from June planting. Matures first week in November. Take terminal bud.

**BONAFFAN DE LUXE.** Rich golden yellow, tightly incurved. Flowers grown several to the plant average 4 to 5 inches in diameter. Matures November 1st to 10th. Being of dwarf habit is especially good for pot plants.

**YELLOW MONUMENT.** A light yellow sport of Monument with the same good qualities. Matures November 10th to 15th. Bud September 10th.

**FRIENDLY RIVAL.** This is acknowledged the finest yellow ever produced considering its size, color, stem and foliage. Maturing November 10th to 15th. Bud September 10th.

**JUBILEE.** A promising good commercial yellow for mid November. Perfectly incurved with good rugged stem and foliage. Height 4 feet. Take terminal bud. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1,000.

**MAJOR BONAFFAN.** Closely incurved, clear yellow of very fine substance. Its perfectly formed flowers are supported on strong stems with good foliage. Matures middle of November and later from buds selected September 10th.

**FRIENDLY CALL.** A crisp, tightly incurved buff yellow. A good shipper, fine keeper and does not shatter. From terminal bud produces blooms 6 to 8 inches in diameter on four foot stems. Matures November 25th and later.

**MARIE DePETRIS.** Golden yellow, incurved. Matures November 20th from buds selected August 20th. A perfect commercial in every respect.

**GOLDEN PEARSON.** Clear bright yellow sport of Gladys Pearson. Like its parent, it comes just right for Thanksgiving Day and should be planted heavily for that time. Bud September 30th.

**GOLDEN MRS. ROSS.** Identical in every respect with its parent, except color, which is a much darker yellow, nearly approaching the color of Friendly Rival. Height, 4 feet. Matures end November and later. Select bud early October.

**MRS. NELLIE T. ROSS.** Light yellow, flowering end November and later. A wonderful keeper. Do not reserve bud until early October. Height 4½ feet.

**GOLDEN MISTLETOE.** An exceedingly late yellow of a pleasing shade to hit the Christmas market. Recommended as one to be planted largely as it comes to bloom when most other varieties are off.



**STANDARD LARGE FLOWERING VARIETIES****LISTED IN ORDER OF FLOWERING****BRONZE**

**BRONZE LODGE.** A medium shade of bronze, sport of Gold Lode. Habits identical to its parent. This variety should fill the need of an early bronze that can be grown easily for cut flowers or pot plant. Matures October 1st.

**HILDA H. BERGEN.** One of the most useful commercial types of Chrysanthemums. Color is a deep rich mahogany bronze and every bud produces a perfect flower, even when grown four or five to the plant. Matures October 8th. Bud August 25th.

**BRONZE KIDDER.** Bronze sport of the variety Mrs. H. E. Kidder. The inside of the petal a bright bronze with slight shadings of Chinese-red, while the reverse is an even shade of buff, making a desirable incurved early bronze of good substance. Matures October 25th from buds selected August 25th. \$1.00 per doz., \$5.00 per 100 \$40.00 per 1,000.

**KEYSTONE.** A large incurved bronze maturing end of October. The upper surface of the petals is brownish Chinese orange, reverse side buff. Flowers 8 inches in diameter, strong upright growth. Height 4 feet, select bud August 30th.

**DETROIT NEWS.** A very popular bronze for late October and early November. Possessing wonderful substance and keeping qualities. Select bud August 3rd. Highly recommended for shading.

**INDIANAPOLIS BRONZE.** An even shade of Bronze. Possesses all the good characteristics of its parent Indianapolis Pink. Matures November 8th from terminal bud. \$2.00 per doz., \$10.00 per 100, \$90.00 per 1,000.

**MRS. A. J. STAHELIN.** An exceptionally fine Bronze maturing at a season when there are practically no other of its color. Texture of flower, color, stem and habits all of excellent quality. A decided and lively shade of bronze. Terminal bud. Matures November 15th.

**GOLDEN OAK.** An unusual combination of soft bronze and yellow shadings. Strong grower. Matures November 20th from terminal bud.

**GLADYS PEARSON.** Color light bronze, maturing for Thanksgiving. All around good commercial. Select bud September 30th.

**OAK LEAF OR DARK GLADYS PEARSON.** A deep bronze sport of Gladys Pearson with the same good commercial habits. Just right for Thanksgiving. Bud September 30th.

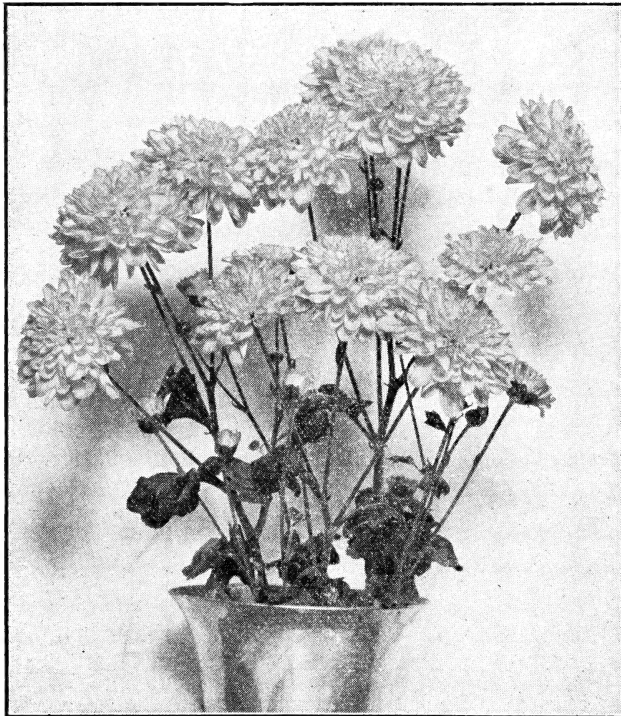
**STANDARD LARGE FLOWERING VARIETIES****LISTED IN ORDER OF FLOWERING****RED**

**MRS. DAVID F. ROY.** Crimson with deep buff reverse, maturing November 8th. Incurved, of dwarf growth. Bud September 15th.

**ENTON BEAUTY.** Dark velvety crimson, flowering in mid November. Very bright and showy. Bud October 1st.

**GARNET KING.** The finest red yet produced, color garnet, enhanced by a silken sheen. Retains its remarkable color either on the plants or cut unto its end. Fine stem and foliage. Buds selected September 20th, mature November 20th.

**MOHAWK CHIEF.** The latest crimson to date, its reflexed form showing this color to best advantage. Matures the end of November into December. Select buds October 1st and later for best color.  $7\frac{1}{2}$  inches in diameter. Height 3 feet.



**Star Dust**

## POMPON SECTION

What better can you have to offer your trade than a good and up to date selection of the newer and greatly improved varieties of Pompons, Anemones and Singles. They are ever changing in colors, types, and quality. It is your duty to your customer and your own business to change varieties now and then to acquire enthusiasm and stimulate your trade. They are most satisfactory in the home and appeal to all classes of trade. Why not order a few new ones this year.

### STANDARD VARIETIES OF POMPONS

#### LISTED IN ORDER OF FLOWERING

#### WHITE

**NORMANDIE.** Large flowering white with delicate pink shadings. Matures during September. This we believe to be the Hardest and earliest to bloom naturally outdoors.

**WHITE JEWELL.** White sport of Jewell, slightly tinged with pink which adds to its attractiveness. Same good early characteristics as its parent.

**IRENE.** True pompon type. Color pure white. Upright, wiry stems. Height 3 feet. Matures first week in October.

**GRETA.** A pure white pompon to follow Irene. Blooms October 20th. Free flowering with strong upright stems.

**ARCADIA.** A vigorous productive pompon with excellent growing habit. Well formed sprays carry many rounded blooms of pure white measuring 2 to 2½ inches across. Matures October 25th.

**SEA GULL.** Large flowered pompon. Makes a well arranged spray. Medium height, matures November 1st. Suitable for disbudding.

**PENGUIN.** A good mid-season white button pompon. Vigorous grower, good stem and substance. Matures November 10th.

**REV. HORACE BUSHNELL.** A pure white perfectly formed large flowering pompon on strong well arranged spray. Matures about November 10th.

**CHICAGO PEARL.** This variety has proved the finest white pompon we have grown. The bloom is ideal in form and pure white in color. The general plant habit is good. The sprays are large and flowers carried well apart. Blooms November 15th.

**CORDOVA.** Large, very free flowering white pompon coming in for Thanksgiving and later. Diameter of flower two and one-half inches. Strong upright stem. Medium height. Suitable for disbudding.

**ROYAL QUEEN.** Strong, upright growth. True pompon form, 2¼ inches in diameter. Fully developed December 5th. Pure white.

**SNOW.** A medium sized Ivory White pompon, maturing December 25th and later. Equally as late as Garza Supreme. Very sturdy growth which spaces the flowers well. \$1.50 per doz., 8.00 per 100, \$75.00 per 1,000.

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## STANDARD POMPON VARIETIES

### LISTED IN ORDER OF FLOWERING

#### PINK

**JEWELL.** A very early bright pink large flowered button pompon. Medium height and blooms October 1st to 15th.

**DARK PINK JEWELL.** Same habits as Jewell but darker. Matures October 1st to 15th.

**CAPT. COOK.** Deep Rose Pink Pompon of intermediate size. Height medium. Matures October 20th.

**CRIMSON SHEEN.** Purplish Amaranth of the decorative type. Exceedingly brilliant and unusual in color. 4 feet in height, blooms 4½ inches in diameter. Matures October 20th.

**PERSIAN ROSE.** Brilliant rose pink, large flowered pompon of medium dwarf growth. Matures October 20th. Excellent keeping qualities.

**SHEILA.** A clear pink pompon of medium size that is very attractive. Makes strong fine sprays and very prolific. Matures October 20th. \$1.00 per Doz., \$5.00 per 100, \$40.00 per 1,000.

**PINK DOT.** An old favorite. White background with petals tipped with pink with prominent dark center. Fine for shading.

**LETITIA.** Similar to Pink Dot, light pink with dark pink center. Vigorous grower and gives good yield. Matures October 20th

**BALANDUS.** A light pink with cream reverse, somewhat darker in color than Lillian Doty. Incurved and globular in form; strong in growth. Diameter of flower 3½ inches. Ready to cut October 25th. This variety and the following we find superior to Lillian Doty.

**CAZLONIA.** Very symmetrical in form. Color, rose pink. Strong, upright growth. Height, 3 feet. Flowers 3 inches in diameter. Cut October 25th.

**THYRA.** Of the most perfect form, full to the center. Color is dark pink, has excellent stem and foliage. Flowers mature November 1st, and are 3½ inches in diameter.

**USONA.** A bright pink variety for Thanksgiving. Very productive, with a strong upright growth. Height 3 feet.

**ROSELEA.** A very late pink shading to cream at the center. Flowers 2 inches in diameter on strong, well arranged spray. Matures December 1st and later. Height 4 feet.

**PROSPERITY.** A pink Pompon maturing about December 10th. Excellent grower and heavy producer. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

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## STANDARD POMPON VARIETIES

### LISTED IN ORDER OF FLOWERING

#### YELLOW

**POMPONETTE.** Being of dwarf, compact and low branching habit is admirably adapted for Pot Culture. Large flowers of yellow tinted with bronze. Matures end of September and later. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**BARBARA CUMMING.** This variety is similar to Yellow Normandie in color. It is more prolific and blooms earlier with a larger flower. Flowers from late August to October.

**YELLOW NORMANDIE.** A bronze yellow sport of Normandie, which is ample proof of its value. Very hardy. Matures in September.

**GLEAM O' GOLD.** A short growing clear yellow pompon for October 1st. Very hardy. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**IMPROVED RODELL.** A sport of Rodell. A much stronger grower, with larger blooms. The first good Commercial Yellow Pompon to mature.

**WILLIAM SABEY.** A very beautiful yellow of the true pompon type to mature October 20th. Flowers of medium size, very good substance on strong erect sprays and very prolific.

**CORA PECK BUHL.** The most popular early yellow Pompon, intermediate size, vigorous growth. Matures October 25th.

**YELLOW DOT.** (JABLONSKY) Sport from Pink Dot. Intermediate Pompon, medium height, October 25th. Fine for shading.

**MARY LENNON HALL.** Clear rich yellow, large flowered pompon, vigorous grower. Tall. Matures November 1st. .

**AUTUMN GLINTS** A large flowering yellow pompon, maturing November 1st. Very productive and of good substance. This is the best in yellows at this date.

**GOLDEN BABY.** The smallest of the pompon type. Clear yellow, blooming November 10th. Very prolific and good for pot work

**DERIGOLD.** A glistening lemon yellow that grows profusely and tall. A good quality and quantity pompon. Stem holds the flower erect with heavy foliage. Matures November 10th.

**YELLOW FELLOW.** Very fine large flowering yellow pompon, coming to bloom November 15th.

**YELLOW BIRD.** A perfectly formed pompon of a rich shade of yellow. Very productive and of firm substance. Matures November 20th.

**YUVAWN.** Very bright yellow blooms on strong stems, makes nicely arranged spray and very desirable for Thanksgiving trade. Matures November 20th. Height 3 feet. Makes a fine pot plant.

**YELLOW PRINCETON.** A clear yellow sport of Princeton. Matures November 20th. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**CANARY.** Clear Canary yellow maturing November 20th to Thanksgiving. Excellent Commercial in all respects. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**GOLDEN SCEPTRE.** A perfectly shaped bright yellow pompon of intermediate size, and one of the very best sellers as a cut flower. Produces heavy, well arranged sprays. Height 3 feet. Matures November 25th.

**YELLOW CORDOVA.** Sport of Cordova with same habits as parent. Color is a very good shade of yellow, maturing Thanksgiving and later.

**MODENA.** Upright growth with stiff, wiry stem. Color, clear yellow. Matures November 30th from June 15th planting. Height 3½ feet. Diameter of flowers 2 inches.

**HASEGAWA GOLD.** Large flowering yellow pompon of medium height, maturing December 1st.

**STARDUST.** A perfectly shaped, large flowered pompon of a rich golden yellow maturing in December. Good all around pompon.

**BUTTERCUP.** Very large flowered pompon of pure buttercup yellow. Matures December 5th. Strong grower.

**CHRISTMAS CHEER.** A bright yellow pompon to mature middle of December and later. Flowers 2 inches in diameter. Height medium.

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## STANDARD POMPON VARIETIES

### LISTED IN ORDER OF FLOWERING

#### BRONZE

**FRANCIS WHITTLESEY.** Habit is stocky and dwarf averaging 18 inches in height. Color, rich bronze and garnet. Matures October 1st.

**GOBLIN.** A pleasing shade of Bronze. Height medium and quite productive, maturing October 10th. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**BONNIBEL.** A very distinct pompon of orange buff color. 1¼ inches in diameter. It is very free flowering and of dwarf growth, about two and one-half feet in height. Matures about October 15th.

**AUTUMN BRONZE.** A glowing reddish bronze pompon. Very free flowering and excellent for shading. Matures middle of October.

**ADELAIDE.** Color rich mahogany bronze of intermediate size. Matures October 23rd.

**SUNTAN.** A popular bronze of medium height and very productive grown either normally or under shade. Matures October 25th.

**FAINA.** Dark bronze. Flowers 2 inches in diameter may be cut October 30th. Strong upright stem. Excellent for pot work. Very productive.

**JEMIMA.** Bright bronze good for either inside or outdoors. Fine for shading. Blooms in early November.

**PASADENA.** An orange bronze of a very pleasing and lively shade. Strong grower with flowers of very good substance. Matures November 1st.

**NEW YORK.** Very attractive bronze pompon of the button type. Maturing early November. Small hard foliage permits close planting.

**NOVEMBER BRONZE.** A rich and beautiful combination of old gold and bronze, but of even shade. Large perfectly formed flowers on long strong stems. Maturing November 10th.

**PIRATE GOLD.** A rich golden bronze pompon of medium size, strong and prolific growth. Matures November 10th.

**PRINCETON.** A large pompon with good stem and excellent spray formation. Color a beautiful deep golden yellow suffused with orange. Matures middle of November and is a great improvement on existing varieties of its type. Awarded Silver Cup.

**ZOE.** A golden bronze of the large button type. Blooms November 20 and later. Grows medium in height and branches well, giving a good yield.

**LEGAL TENDER.** The most popular bronze at this season. Color is a combination of bronze and gold which is most attractive. Large flowers on strong stems maturing November 20th and later.

**DUSKY MAID.** A tall growing pompon producing fine heavy sprays that stand up well. A well rounded medium sized flower of a rich red and gold combination. A profitable late November variety.

**FRANK WILCOX.** Golden bronze of special merit, being of dwarf and sturdy growth, it makes a fine pot plant and is excellent for cutting. At its best around Thanksgiving.

**DOROTHY TURNER.** This striking pompon, a lively combination of bronze and old gold. Matures November 25th.

**ROWENNA.** A large flowered pompon of a Reddish bronze for Thanksgiving and later. Has strong stem with good dark foliage that sets off the well arranged spray. Height 3 feet.

**AVALON.** A large flowered pompon, producing crisp blooms of coppery orange, for Thanksgiving and later. Its rich coloring, excellent spray formation and productiveness make this variety a welcome addition to the late flowering group.

**GLOW.** A large perfectly rounded pompon of glowing orange. Ready to cut for Thanksgiving. Height 3½ to 4 ft. Good keeping qualities.

**WILDFIRE.** A lively reddish bronze, vigorous grower. Matures early December.

**LORIS.** A rich dark bronze possessing excellent growing habits. Very late and valuable in this respect.



**STANDARD POMPON VARIETIES****LISTED IN ORDER OF FLOWERING****RED**

**FLASHLIGHT.** A bright glowing crimson. Large flowered and very productive. Matures end of September outdoors.

**CALIPH.** Semi-double red pompon, rather dwarf flowering October 10th. Hardy. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1,000.

**EARLY CRIMSON.** Early large flowered semi-double rich crimson pompon. Good growing habits. Recommended for shading.

**NATOMA.** An excellent large flowered Red pompon maturing October 25th. A good producer with sturdy growth. Attractive fall color. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**FIREBALL.** Bright Crimson, large flowered pompon of very strong growth. Matures November 2nd. Height 3 feet. Will also make excellent dwarf pot plant.

**ROBIN HOOD.** A small flowered but very attractive rich red pompon which appeals to the public. Gives good yield. Matures November 5th.

**MRS. MARY HOOKER.** A striking, velvety crimson, ready to cut about November 15th. The flowers fully 3 inches across and are carried on strong branching sprays. Growth vigorous, attaining a height of 3 feet.

**RED PRINCETON.** Reddish bronze sport of Princeton. Same fine flower and habits. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

**RED BEAUTY or RED DOROTHY TURNER.** A clear dark red sport of the very popular Dorothy Turner. It does not fade to the bronze at any stage. Habit and growth identical to its parent.

**HELEN HUBBARD.** Very popular crimson decorative. In heavy demand for Thanksgiving trade. The color is a rich velvety crimson, which does not fade. Growth is excellent.

**ROYAL CRIMSON.** Truly a valuable addition to the Red Pompons. Large flowered, strong growing and a good shade of Red, which all growers should try. Matures December 1st when all other Reds are scarce. 75c per doz., \$4.00 per 100, \$35.00 per 1,000.

**STANDARD ANEMONE CHRYSANTHEMUMS****LISTED IN ORDER OF FLOWERING**

**BLANCHE.** The improved Garza. Color, white with cream center. A very attractive flower and a good grower. Matures October 27th.

**WHITE ANEMONE.** A large pure white Anemone with snow white cushion and numerous rows of glistening white guard petals. Flowers 4 inches in diameter when grown in sprays. Blooms normally late October into November. Responds well to shading.

**LITTLE AMERICA.** Snow white medium sized anemone. Cushion is quite solid, the guard petals are firm enough to handle well in shipping. Blooms early in November. Best disbudded.

**OHIO STATE.** A yellow anemone about the color of Yellow Garza matures November 1st. Being of dwarf branchy growth is best suited for pot culture.

**SHASTA.** Pure white resembling the crested shasta daisy. Very productive. Medium height, matures November 8th. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**PURPLE QUEEN.** An aster purple anemone with golden yellow cushion. A good producer blooming November 10th.

**FRIEDA.** A very lovely shade of pink with yellow cushion. Medium height and strong prolific growth making it suitable for pot work. An attractive variety maturing November 15th.

**LITTLE AMETHYST.** Small flowered lavender anemone. Equally good for pot plants or cut sprays. Matures November 15th. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**BEAUTIFUL LADY.** A striking anemone variety of a bright shade of pink contrasting with its creamy white cushion. Early planting recommended. Height 3½ feet. Matures November 20th.

**ROLINDA.** A reddish bronze anemone. Very firm flowers 3 inches in diameter mature November 20th and later on nicely arranged sprays without disbudding. When disbudded attains 4 to 5 inches.

**RED ROLINDA.** Red sport of Rolinda.

**YELLOW ROLINDA.** A golden yellow sport of Rolinda.

**NORMA.** A large flowering orchid-pink anemone with golden-pink cushion, making a very striking combination. Matures November 25th. Disbudded flowers 4 to 5 inches in diameter. Makes well arranged spray.

**SUSANNE MILLER.** A golden-yellow team mate of Norma, and is identical in all respects.

**BRONZE NORMA.** Bronze companion to Norma & Suzanne Miller. Identical in all respects.

**YOLANDA.** A fine anemone for Thanksgiving and later. Color is an unusual shade of apricot bronze. Flowers firm and well proportioned in nicely arranged spray. A clean vigorous grower.

**ESPY'S WHITE SUPREME.** Vigorous, large flowered white anemone of medium height, maturing in December.

**ESPY'S DARK PINK SUPREME.** A soft even shade of pink with the same habits as the above.

**BRONZE SUPREME.** A soft and pleasing combination of buff bronze with slight pink shadings that combines well with other shades.

**YELLOW SUPREME.** Color a trifle brighter than Yellow Garza with flowers considerably larger. Matures in December.

**GARZA SUPREME.** Pure white sport of Garza, coming into bloom during December. Producing very perfect, full rounded flowers on strong stems. The latest flowering anemone. Is in heavy demand owing to its lateness.

**YELLOW GARZA SUPREME.** This is a good clear yellow sport of Garza Supreme, the most popular anemone ever produced owing to its lateness and abundance of bloom.

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## SINGLE CHRYSANTHEMUMS

### LISTED IN ORDER OF FLOWERING

**MELBA.** This variety is adapted to pot culture or cut flowers. Color orange bronze with a distinct circle of yellow at the base of the petals. Flowers 4 inches in diameter mature November 10th.

**RED MELBA.** A red sport of Melba.

**LIGHTHOUSE.** This striking single pompon of a bright bronze, shading to watermelon red makes a pleasing and attractive flower. Good substance and well arranged spray. Matures November 10th.

**CALIFORNIA GOLD.** This large flowering single with several rows of firm yellow petals on strong stems matures November 10th.

**SAN CARLOS.** Striking bronzy red single with large clear yellow cushion for mid November. Flowers about 3 inches in diameter with several rows of petals.

**GLADYS DUCKHAM.** A strong growing large flowered white single with several rows of petals. Well arranged spray makes a very serviceable cut flower. Matures November 15th to 30th.

**HASEGAWA PINK.** Medium sized bright pink flowers of good substance set off by prominent yellow center. Growth similar to Buckingham but more prolific. Height medium, matures about November 20th.

**SUNBURST.** A very strong growing large flowered single with several rows of petals, of a striking sunburst orange. Firm flowers with fine foliage. Height medium. Matures November 25th.

**VALENCIA.** A splendid orchid pink single maturing November 30th. Flowers 4 inches in diameter on very strong stems. Height 4 feet.

**DARK PINK VALENCIA.** Sport of Valencia with same strong growth. A decided improvement in color. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

**JANE.** Buff yellow sport of Valencia.

**CARNELIA.** Large flowered red single of very sturdy growth. Matures November 30th.

**HASEGAWA MINORU.** Reddish bronze single of very good substance maturing for Thanksgiving. Growth 3 to 4 feet, strong well arranged spray.

**HASEGAWA JOSEPHINE.** Same growing habits as the above variety of a lighter and brighter shade of bronze.

**BLAZE.** A tall strong growing single, with crisp deep scarlet red flowers which will add plenty of snap to bouquets of mixed pompons. Matures December 10th. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

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### THE GODFREY FAMILY

This family of singles in 7 different colors comes in for Thanksgiving and later. Being a tall grower with long graceful sprays is ideal for basket and decorative work. Pinching not later than September 10th. Matures a good crop about 3 feet in height for December 15th.

<b>Bronze Godfrey.</b> Beautiful glowing dark bronze.	<b>White Godfrey</b>
<b>Mrs. E. D. Godfrey</b> Clear light pink.	<b>Yellow Godfrey</b>
<b>Miss Gladys.</b> Golden bronze.	<b>Christmas Cheer</b> Red Godfrey
<b>Marguerite Waite.</b> Clear deep pink.	

## HARDY KOREAN HYBRID CHRYSANTHEMUMS

The Korean Chrysanthemums have been proved to be considerably more hardy than the old standard hardy types and are recommended for those who desire this type of Chrysanthemums. They are now produced in most all the colors and supply an abundance of color for early fall gardens. The Retail Florist can safely recommend this type to their retail trade.

### SINGLE TYPE

**APOLLO.** A combination of bronze, red and gold. .

**MARS.** Deep Amaranth-red.

**DAZIRA.** White with soft pink shading.

**VENUS.** Bright clear pink.

**ORION.** Brilliant canary-yellow.

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### DOUBLE HARDY KOREANS

**THE MOOR.** Greatly admired by many who fancy this particular color, best described as amaranth-purple or port-wine-red. Flowers 3 inches across, double, produced freely and keep well when cut. In full flower in late September. Height 2 feet. Very hardy.

**KING MIDAS.** A very prolific, large flowered, soft yellow pompon with occasional bronze shadings. Sturdy and prolific. Height 2½ feet. Matures during October.

**EMBER.** This is a remarkably hardy and rugged Chrysanthemum which apparently withstands all weather conditions. It is a combination of coral and orange shades. 2½ inches in diameter. Flowering in mid October. Height 2½ feet.

**LAVENDER LADY.** True lavender as the name implies, unusual and greatly admired. Strong growth and usual korean hardiness. Height 2½ feet. Matures October 8th. \$1.50 per doz., \$8.00 per 100, \$75.00 per 1,000.

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### NEW VARIETIES GROWN ON TRIAL

As usual we will grow on trial many of the new varieties for 1941 that look promising. Adding those to our list that fill a vacancy or show improvement over older varieties. In this manner we hope to live up to our slogan of, **ALL THAT IS BEST IN MUMS.** In the preceding pages you will find a number of new sorts added that should be tried out, as we are sure that you will profit by it.

## CHRYSANTHEMUMS FOR POT CULTURE

The following varieties because of their sturdy growth, free branching and flowering habits are recommended for use as pot plants where this type is desired. Full descriptions and prices will be found under respective headings.

### LARGE FLOWERING VARIETIES

Ambassador, white  
Silver Sheen, white  
Chas. Rager, white  
Justrite, pink  
Rose Chochard, pink  
J. W. Prince, pink  
Helen Frick, pink  
Peter John, pink  
Thanksgiving, pink  
Gold Lode, yellow

Cardonia, yellow  
Bonaffan De Luxe, yellow  
Celestra, yellow  
Bronze Lode  
Detroit News, bronze  
Hilda Bergen, bronze  
Mrs. A. J. Stahelin, bronze  
Enton Beauty, red  
Mohawk Chief, red

### POMPON VARIETIES

Irene, white  
White Jewell  
Penguin, white  
Jewell, pink  
Persian Rose, pink  
Thyra, pink  
Crimson Sheen, pink  
Usona, pink  
Imp. Rodell, yellow  
Golden Baby, yellow  
Yellow Fellow

Yuvawn, yellow  
Pomponette, yellow  
Bonnibel, bronze  
Faina, bronze  
Princeton, bronze  
November Bronze  
Zoe, bronze  
Legal Tender  
Dorothy Turner, bronze  
Red Beauty, red  
Frank Wilcox, bronze

### ANEMONE VARIETIES

Blanche, white  
Little America, white  
Garza Supreme, white  
Freida, pink  
Beautiful Lady, pink

Ohio State, yellow  
Yellow Rolinda  
Yellow Garza Supreme  
Yolanda, yellow  
Rolinda, bronze

### SINGLE VARIETIES

Dazira, soft pink  
Hasegawa Pink  
Orion, yellow Korean  
Melba, bronze

Sunburst, bronze  
Apollo, bronze Korean  
Mars, red Korean  
Red Melba

**POMPONS AND ANEMONES SUITABLE FOR DISBUDDING**

The following list of varieties are well adapted to disbudding. This type is extremely popular owing to the size and perfectness of the flowers and often bring better returns on the market when disbudded.

Full description of the varieties will be found in preceding pages under type indicated.

**POMPONS**

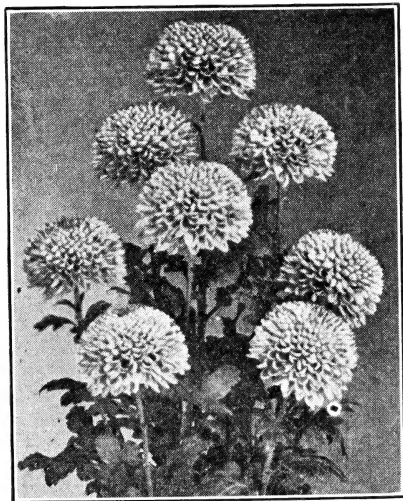
Seagull, white  
 Balandus, pink  
 Cazlonia, pink  
 Crimson Sheen, pink  
 Yellow Cordova

Thyra, pink  
 Mary Lennon Hall, yellow  
 Fire Ball, red  
 Cordova, white  
 Avalon, bronze

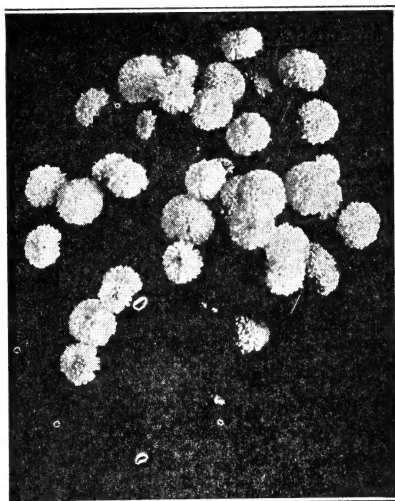
**ANEMONES AND SINGLES**

Little America, white  
 Blanche, white  
 White Anemone  
 Freida, pink  
 Norma, pink  
 Beautiful Lady, pink  
 Susanne Miller, yellow  
 Melba, bronze single  
 Bronze Norma

Rolinda, bronze  
 Yellow Rolinda  
 Red Rolinda  
 Espy's White Supreme  
 Espy's Pink Supreme  
 Espy's Yellow Supreme  
 Espy's Bronze Supreme  
 Valencia, pink single



Disbudded Pompoms



Intermediate Type Pompon

### 'MUMS FOR SHADING

The purpose of shading is to force the plants to set buds earlier. 'Mums are classed as a short day plant, thus by covering them with black cloth or paper, that light will not filter thru; about four or five o'clock in the afternoon and removing at seven o'clock in the morning shortens the daylight several hours and considerably hastens their maturity.

This treatment will generally bring them to bloom about one month earlier than their normal flowering season. To obtain these results planting and pinching should be advanced by one month to six weeks. Shading for earliest flowers from earliest varieties should start early in July. Successive plantings may be made every 10 days for continuous blooms until the early 'Mums appear at their normal flowering period.

The varieties listed below have been tried and found to respond well and produce good saleable flowers when grown under shade.

### LARGE FLOWERING VARIETIES

Silver Sheen, white  
Betsy Ross, white  
Snow White  
Marketeer, white  
Pink Chief  
Justrite, pink  
Mrs. J. W. Prince, pink  
Indianapolis, pink  
Rosabella, pink

Mrs. H. E. Kidder, yellow  
Sunglow, yellow  
Good News, yellow  
Columbus Dispatch, yellow  
Blazing Gold  
Detroit News, bronze  
Hilda Bergen, bronze  
Golden Pearson, yellow  
Golden Oak, yellow

### POMPON VARIETIES

White Jewell  
Irene, white  
Arcadia, white  
Seagull, white  
Rev. Horace Bushnell, white  
Pink Jewell  
Pink Dot  
Persian Rose, pink  
Bright Spot, pink  
Sheila, pink  
Letitia, pink  
Improved Rodell, yellow  
Mary Lennon Hall, yellow  
Yellow Dot

Yellow Fellow  
Jemima, bronze  
Adelaide, bronze  
Suntan, bronze  
Zoe, bronze  
Princeton, bronze  
New York, bronze  
Lighthouse, bronze single  
Blanche, white anemone  
Norma, pink anemone  
Freida, pink  
Autumn Glints, yellow pompon  
Robin Hood, red  
Mrs. Hooker, red



## TERMS OF SALE

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**Terms**—Cash, unless special arrangements are made for credit.  
**Prices** quoted are for the trade only.

**Parties** outside of the trade add 20% to prices quoted.

All orders filled in strict rotation and as soon as stock is ready.  
All accounts are due 30 days from date of shipment. If unpaid, interest at the rate of one-half per cent per month will be charged.

If shipment is requested to be sent C. O. D. at least one-fourth of the amount in cash must accompany the order to insure acceptance.

**Register** all letters containing Currency.

**QUANTITY**—We will sell not less than 6 of any one variety at the dozen rate, 25 at the 100 rate and 250 at the 1,000 rate. Orders for less than 6 of any standard variety will be billed at the retail price of 10 cents each and up, according to list price of variety selected.

**PARCEL POST CHARGES**—On all charge orders actual postage will be added to the invoice. Paid orders should include postage at the rate of 10 cents for the first hundred cuttings, 4 cents for each additional hundred, plus Special Delivery fee when so requested at the following rate. Up to 100 cuttings 15c—up to 500 cuttings 25c—for each 1,000 cuttings, 35c.

**NON-WARRANTY**—It is our aim to satisfy our customers by sending good stock at a reasonable price. While we exercise the utmost care to make every shipment satisfactory and profitable to you and keep stock true to name, **WE GIVE NO WARRANTY, EXPRESSED OR IMPLIED**, on the same, either as to varieties or product, and we are in no way responsible for the crop. All orders received will be executed on these conditions only and they must be accepted by the customer when ordering.

**CLAIMS FOR DAMAGES**—We send out first class stock, carefully inspected and packed, and delivered to the Post Office or Express Company in good order, after which plants Travel at Buyer's Risk. In case of any part of shipment not being satisfactory for other reasons than that caused by transportation same should be reported or returned to us at once, for satisfactory adjustment. We hold ourselves responsible for such errors, as omissions, miscount and misdirected shipment and will gladly rectify same should they occur. No claims honored unless postmarked within 24 hours after Receipt of Shipment. All claims for damages must be assumed and entered against the carrier by the buyer, the shipper's responsibility ceases upon delivery to such agents in good condition. If shipments forwarded by express are delayed or arrive in damaged condition be sure to have your agent examine the shipment and sign for the extent of the damage and you will have no trouble to collect from the express companies for the same.

*All That's Best In*

# <sup>9</sup>Mums

*For 1941*

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The Stafford  
Conservatories

*Stafford Springs, Connecticut*